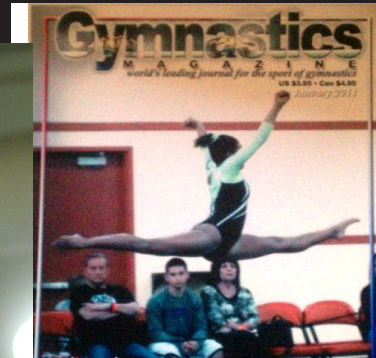




January 20-22, 2012



HOSTED BY GWINNETT GYMNASTICS CENTER BOOSTER CLUB

www.atlantacrown.net



About the 20th Annual Atlanta Crown Invitational



In January, 2012, the *Atlanta Crown Invitational* will be celebrating its 20th Anniversary as one of the premier gymnastics meets in the country. With the summer Olympics coming to Atlanta in 1996, Dan Thaxton, the owner and founder of Gwinnett Gymnastics Center, in cooperation with Mr. Joe Vignola and Mr. Frank Ors, created the *Atlanta Crown Invitational* in 1993 to provide a forum for the greatest Junior Olympic gymnasts from around the USA to come and compete.

Over the past 20 years, the *Atlanta Crown Invitational* has grown from its inaugural year in 1993 with a few hundred gymnasts to its status today as one of only 18 meets across the country to be honored as an official 2012 *Nastia Liukin Supergirl Qualifier* meet. Throughout its storied history, the *Atlanta Crown Invitational* has attracted gymnasts from all across the USA, Canada, Mexico, and other countries to compete at all skill levels from USAG compulsory levels 4, 5, & 6 through USAG optional levels of 7, 8, 9, 10, & Elite. Some of the top Junior Olympic Level 10 & Elite gymnasts come to the Atlanta Crown to start their competitive season each year. Members of the Junior Olympic National Team and Junior Olympic event National Champions are on-hand to compete. It is a very exciting production to watch as gymnastics' fans and the younger gymnasts alike are awed and motivated by the difficult skills that the older, more experienced gymnasts perform. As we prepare to celebrate the 2012 Summer Olympics in London, now is the perfect time to see the sport of gymnastics in its full glory at the 2012 *Atlanta Crown Invitational*.

The *Atlanta Crown Invitational* is honored to have been selected as one of only 18 official 2012 *Nastia Liukin Supergirl Qualifier* meets in the nation. Being awarded status as a *Nastia Liukin* qualifier allows two athletes from the *Atlanta Crown Invitational* to qualify to compete in the prestigious 2012 *Nastia Liukin Supergirl Cup*. The two athletes, one Junior (15 and under) and one Senior (16 & over), with the highest all-around scores from the Level 10 Premier session will be named as qualifiers.

Gwinnett Gymnastics Center and the Gwinnett Gymnastics Booster Club are proud to host such a top-notch event each year. The 2012 *Atlanta Crown Invitational* will be held at the world-class Gwinnett Center from January 20th – 22nd, 2012. More information about the Atlanta Crown Invitational is available at www.atlantacrown.net. With the support of community, local, regional, and national sponsors, we will continue to strive to make the *Atlanta Crown Invitational* the best gymnastics invitational meet in the country.



2012 ATLANTA CROWN INVITATIONAL SPONSORSHIP PROGRAM

Title Sponsorship (\$15,000) *Limit 1 Title Sponsor*

The Title Sponsorship is the highest opportunity of sponsorship for the *Atlanta Crown Invitational* meet.

- Co-Branding naming rights to the *Atlanta Crown Invitational*
- Your company name/logo featured in all news features, advertising and press releases nationwide
- Your company name/logo and link to your website on main landing page and on the sponsorship section of the meet website
- Your company name/logo on a custom 4' x 12' banner to be displayed prominently at the meet and throughout the year at the Gwinnett Gymnastics Center
- 4 full page ads in the *Atlanta Crown* program, including the back cover and your company name/logo prominently displayed on the front cover
- Your company name/logo on the front of the official meet t-shirts
- 4 official meet t-shirts
- A sponsor table will be available at the event in main lobby to distribute marketing materials
- 20 complimentary passes to the event
- Opportunity for distribution of promotional materials to each gymnast, coach and guest at the meet
- Sponsor announced as Title Sponsor throughout each session of the meet

Elite Sponsorship (\$5,000) *Limit 3 Elite Sponsors*

- Your company name/logo and link to your website on main landing page and on the sponsorship section of the *Atlanta Crown Invitational* website
- Your company name/logo featured in all advertising nationwide
- Your company name/logo on a custom 4' x 8' banner to be displayed prominently at the meet and throughout the year at the Gwinnett Gymnastics Center
- 2 full page ads in the *Atlanta Crown* program in prominent location plus your company name/logo on the front cover
- Your company name/logo on the back of the official meet t-shirts
- 2 official meet t-shirts
- 12 complimentary passes to the event
- Opportunity for distribution of promotional materials to each gymnast, coach and guest at the meet
- Sponsor announced as Elite Sponsor at each session of the meet

Gold Sponsorship (\$2,500)

- Your company name/logo and link to your website on the sponsorship section of the *Atlanta Crown Invitational* website
- Your company name/logo on a custom 4' x 6' banner to be displayed prominently at the meet and throughout the year at the Gwinnett Gymnastics Center
- 1 full page ad in the *Atlanta Crown* program plus your company name/logo on the Inside back cover
- Your company name/logo on the back of meet t-shirts
- 8 complimentary passes to the event
- Opportunity for distribution of promotional materials to each gymnast, coach and guest at the meet
- Sponsor announced as Gold Sponsor at each session of the meet

Silver Sponsorship (\$1,000)

- Your company name/logo and link to your website on the sponsorship section of the *Atlanta Crown Invitational* website
- Your company name/logo on a custom 4' x 4' banner to be displayed prominently at the meet and throughout the year at the Gwinnett Gymnastics Center
- 1 half page ad in the *Atlanta Crown* program plus your company name/logo on the Inside back cover
- Your company name/logo on the back of meet t-shirts
- 4 complimentary passes to the event
- Sponsor announced as Silver Sponsor at each session of the meet

To become a sponsor of the Atlanta Crown Invitational, please contact Rob Stephens at (678) 462-7989 or info@atlantacrown.net.

Thank you for your support!



The Nastia Liukin Supergirl Cup

On Aug. 11, 2009, USA Gymnastics and Nastia Liukin announced a partnership to create the *Nastia Liukin Supergirl Cup*, which would provide a unique competitive opportunity for the country's top Junior Olympic gymnasts. Proceeds from the *Nastia Liukin Supergirl Cup* go into the Nastia Liukin Fund, a charitable fund within the National Gymnastics Foundation.

The inaugural *Nastia Liukin Supergirl Cup* took place March 5, 2010, at the DCU Center in Worcester, Mass. The *Nastia Liukin Supergirl Cup* is held the evening prior to the prestigious A&T American Cup and uses the event's podium. Both the 2012 Nastia Liukin Supergirl Cup and the AT&T American Cup will be nationally televised and will be held in *Madison Square Garden* in New York City.

Gymnasts will be chosen to participate in the Cup from a series of invitationals known as the Nastia Liukin Supergirl Cup Series. The Series will be promoted throughout the competitive season with individual meets each selecting a minimum of two athletes to compete in the Cup from their respective fields.

Gymnasts who qualify for the *Nastia Liukin Supergirl Cup* will receive a Nastia Liukin-designed leotard and a warm-up from GK Elite; two tickets to the AT&T American Cup and recognition during the event; and the opportunity to meet Nastia Liukin and participate in a team photo.

In the first year, net revenues from the *Nastia Liukin Supergirl Cup* were utilized as scholarships for young gymnasts who showed ability and had a financial hardship through the Nastia Liukin Fund.

Learn more about the Nastia Liukin Cup at www.usagym.org/pages/events/nlc/news.html

